



Course Program Maps: An Overview of Rationale & Process



*Cycle 3:
Strengthening Our Programs*

Overview Goals

- ▶ Describe course-program goal maps
- ▶ Discuss example in simple and complex forms
- ▶ Identify benefits of creating maps
- ▶ Note important reminders
- ▶ Offer ideas on how to get started



Mapping Goals: **Single** Course to Program

Course Goals for ENGL 227

- ▶ Identify major themes in antebellum period fiction
- ▶ List central texts of early American literature
- ▶ Discuss the social and historical contexts surrounding the antebellum period of American history
- ▶ Relate social and historical contexts of the period to the themes presented in the associated literature
- ▶ Demonstrate improved skills at reading, understanding, and interpreting literature in general

Program Goals for ENGL Major

- ▶ Analyze literary features/tools orally and in writing
 - ▶ Argue personal responses, assessments, judgments
 - ▶ Apply major literary criticism theories
 - ▶ Discuss cultural & historical contexts & influences
 - ▶ Develop sustained arguments backed by research
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Single Course→Program (Simple) Map: ENGL 227

Course→Program	PR Goal #1: Analyze literary features/tools orally and in writing	PR Goal #2: Argue personal responses, assessments, judgments	PR Goal #3: Apply major literary criticism theories	PR Goal #4: Discuss cultural & historical contexts & influences	PR Goal #5: Develop sustained arg. backed by research
Identify major themes in antebellum period fiction					
List central texts of early American literature					
Discuss the social and historical contexts surrounding the antebellum period of American history					
Relate social and historical contexts of the period to the themes presented in the associated literature					
Demonstrate improved skills at reading, understanding, and interpreting literature in general					

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Identify major themes in antebellum period fiction	X				
List central texts of early American literature				X	
Discuss the social and historical contexts surrounding the antebellum period of American history				X	
Relate social and historical contexts of the period to the themes presented in the associated literature		X		X	
Demonstrate improved skills at reading, understanding, and interpreting literature in general	X				

Single Course→Program (Detailed) Map: ENGL 227

Course→Program With Details	Goal #1: Analyze lit features/tools orally & in writing	Goal #2: Argue pers. responses, assessments, judgments	Goal #3: Apply major literary criticism theories	Goal #4: Discuss cultural & historical contexts & influences	Goal #5: Develop sustained arguments backed by research
Identify major themes in antebellum period fiction	Introduced Journals Exams				
List central texts of early American literature				Introduced Exams	
Discuss the social and historical contexts surrounding the antebellum period of American history				Introduced Participation	
Relate social and historical contexts of the period to the themes presented in the associated literature		Reinforced Journals		Reinforced Journals Exams	
Demonstrate improved skills at reading, understanding, and interpreting lit in general	Reinforced Journals Exams Participation				

Adapted from online materials posted by University of Nevada at Reno:
<http://www.unr.edu/assess/PPTs/AlignmentVWkshp/Alignment.html>

Mapping Goals: Multiple Courses to Program

Single Course→Program (Simple) Map: ENGL 227

Course→Program	PR Goal #1: Analyze literary features/tools orally and in writing	PR Goal #2: Argue personal responses, assessments, judgments	PR Goal #3: Apply major literary criticism theories	PR Goal #4: Discuss cultural & historical contexts & influences	PR Goal #5: Develop sustained arg. backed by research
Identify themes in antebellum fiction	X				
List central figures of early American literature				X	
Discuss social and historical circumstances surrounding antebellum America				X	
Relate social circumstances of the period to present associations		X		X	
Demonstrate improved skills at reading, understanding, and interpreting literature in general	X				

Course→Program (Simple) Map: Collapsed

Course→Program	PR Goal #1: Analyze literary features/tools orally and in writing	PR Goal #2: Argue personal responses, assessments, judgments	PR Goal #3: Apply major literary criticism theories	PR Goal #4: Discuss cultural & historical contexts & influences	PR Goal #5: Develop sustained arguments backed by research
ENGL 227: Early American Lit	X	X		X	

Course→Program (Detailed) Map: Collapsed

Courses→Program With Details	Goal #1: Analyze literary features/tools orally & in writing	Goal #2: Argue pers. responses, assessments, judgments	Goal #3: Apply major literary criticism theories	Goal #4: Discuss cultural & historical contexts & influences	Goal #5: Develop sustained arguments backed by research
ENGL 227 Early American Lit	Reinforced	Reinforced	N/A	Reinforced	N/A
	Journals, Exams Participation	Journals		Participation	



Single Course→Program (Detailed) Map: ENGL 227

Course→Program With Details	Goal #1: Analyze lit features/tools orally & in writing	Goal #2: Argue pers. responses, assessments, judgments	Goal #3: Apply major literary criticism theories	Goal #4: Discuss cultural & historical contexts & influences	Goal #5: Develop sustained arg. backed by research
Identify major themes in antebellum period fiction	Introduced				
	Journals Exams				
List central texts of early American literature				Introduced	
				Exams	
Discuss the social and historical contexts surrounding the antebellum period of American history				Introduced	
				Participation	
Relate social and historical contexts of the period to the themes presented in the associated literature		Reinforced		Reinforced	
		Journals		Journals Exams	
Demonstrate improved skills at reading, understanding, and interpreting lit in general	Reinforced				
	Journals Exams Participation				

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Course→Program (Simple) Map: Collapsed

Course→Program	PR Goal #1: Analyze literary features/tool s orally and in writing	PR Goal #2: Argue personal responses, assessments, judgments	PR Goal #3: Apply major literary criticism theories	PR Goal #4: Discuss cultural & historical contexts & influences	PR Goal #5: Develop sustained arguments backed by research
ENGL 227: Early American Lit	X	X		X	

Course→Program (Detailed) Map: Collapsed

Courses→Program With Details	Goal #1: Analyze literary features/tools orally & in writing	Goal #2: Argue pers. responses, assessments, judgments	Goal #3: Apply major literary criticism theories	Goal #4: Discuss cultural & historical contexts & influences	Goal #5: Develop sustained arguments backed by research
ENGL 227 Early American Lit	Reinforced	Reinforced	N/A	Reinforced	N/A
	Journals, Exams Participation	Journals		Participation	

Multiple Courses→Program (Simple) Map: ENGL

Courses→Program With Details	Goal #1: Analyze literary features/tools orally & in writing	Goal #2: Argue pers. responses, assessments, judgments	Goal #3: Apply major literary criticism theories	Goal #4: Discuss cultural & historical contexts & influences	Goal #5: Develop sustained arguments backed by research
ENGL 101 Freshman Composition	N/A	I	N/A	N/A	I
ENGL 102 Introduction to Lit	I	R	I	I	R
ENGL 227 Early American Lit	R	R	N/A	I	R
ENGL 228 Contemp Amer Lit	R	R	I	R	N/A
ENGL 301 Critical Theory	N/A	A	I	R	A
ENGL 499 Capstone Research Course	A	A	R	R	R

Multiple Courses→Program (Detailed) Map: ENGL

Courses→Program With Details	Goal #1: Analyze literary features/tools orally & in writing	Goal #2: Argue pers. responses, assessments, judgments	Goal #3: Apply major literary criticism theories	Goal #4: Discuss cultural & historical contexts & influences	Goal #5: Develop sustained arguments backed by research
ENGL 101 Freshman Composition	N/A	Introduced	N/A	N/A	Introduced
		Debates Essays			Activities Resrch Ppr
ENGL 102 Introduction to Lit	Introduced	Reinforced	Introduced	Introduced	Reinforced
	Activities Essays	Disc Leaders Essays	None	Exams	Essays
ENGL 227 Early American Lit	Reinforced	Reinforced	N/A	Reinforced	N/A
	Journals, Exams Participation	Journals		Participation	
ENGL 228 Contemporary Amer Lit	Reinforced	Reinforced	Introduced	Reinforced	N/A
	Participation, Essays	Participation	Essays	Essays	
ENGL 301 Critical Theory	N/A	Advanced	Introduced	Reinforced	Advanced
		Debates	Journals Resrch Ppr		Resrch Ppr
ENGL 499 Capstone Research Course	Advanced	Advanced	Reinforced	Reinforced	Advanced
	Research Paper	Response Papers	Resrch Ppr	Discussion	Resrch Ppr

Benefits of Creating Program Maps

- ▶ Review of course-program structure
- ▶ Identify progression of student development
- ▶ Review major learning methods/evidence
- ▶ Consider curriculum drift or “holes”
- ▶ Make informed decisions re: changes
- ▶ Compare/contrast programs
- ▶ Share with students re: expectations



Reminders

- ▶ **Nothing is final...**
 - ▶ Goals evolve over time and contexts
 - ▶ Methods vary with instructor, students, technology
 - ▶ Needs (for program, university) change

- ▶ **Maps generate discussion...**
 - ▶ Among instructors
 - ▶ With students (current, future)
 - ▶ With administrators
 - ▶ With parents and other external audiences



How to Proceed?

- ▶ Gather and review your course goals
- ▶ Gather and review your program goals
- ▶ Decide on your group's approach...
 - ▶ Courses→Program
 - ▶ Program→Courses
 - ▶ Blended Discussion
 - ▶ Individually or in groups
 - ▶ Timelines
- ▶ Use the table approach shown here
- ▶ Discuss and reflect!

